



**Where the Poles come together**

## **Invitation to Sponsors**

**Davos – Switzerland  
15–26 June 2018**

**An Event of the Scientific Committee on Antarctic Research SCAR  
and the International Arctic Science Committee IASC**

POLAR2018 is a series of science, strategy and business meetings, taking place in Davos, Switzerland, from 15–26 June 2018.

## Meeting Overview

15–18 June 2018	XXXV SCAR Biennial Meetings Arctic Science Summit Week ASSW & IASC Business Meetings
19–23 June 2018	SCAR/IASC Open Science Conference, incl. COMNAP Symposium
24–26 June 2018	SCAR Delegates Meetings 2018 Arctic Observing Summit

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A SCAR & IASC Event

WSL Institute for Snow and Avalanche Research SLF

Flüelastrasse 11 | CH – 7260 Davos Dorf | +41 81 417 02 38

polar2018@slf.ch | www.polar2018.org

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**XXXV SCAR Biennial Meetings  
Arctic Science Summit Week ASSW & IASC  
Business Meetings SCAR/IASC Open Science Conference  
2018 Arctic Observing Summit**

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### **The Polar Regions Impact Us All**

Changes in the polar regions have a great influence on the global climate, sea level change, ecosystems, the livelihood of indigenous peoples, transport routes and resource exploitation, to name only a few. What happens at the poles affects us all. Research efforts around the world are building up knowledge and information to better understand changes in the Polar Regions to enable us to adapt to impacts of our changing climate.

POLAR2018 is a joint event from the Scientific Committee on Antarctic Research (SCAR) and the International Arctic Science Committee (IASC). SCAR is an interdisciplinary body of the International Council for Science (ICSU), charged with initiating, developing and coordinating high quality international scientific research in Antarctica, and on the role of the Antarctic region in the global system as well as providing independent science advice to policy makers. IASC is a non-governmental organization that aims to encourage, facilitate and promote cooperation in all aspects of arctic research in all areas of the arctic region.



Switzerland has a long history of involvement in Arctic and Antarctic research, and Swiss scientists rank among the world leaders in polar and high altitude research. The impact of ice and glaciers on everyday life in Switzerland drew the attention of Swiss scientists and explorers to cold regions and the poles already in the 19<sup>th</sup> century. An early highlight was the expedition of Alfred de Quervain in 1912, who successfully crossed Greenland from west to east, measuring a complete topographic profile of the Greenland ice sheet along the way.

Traditionally, Swiss polar research focused on polar glaciology and (paleo-) climate. However, in more recent decades, the field has greatly expanded and Swiss scientists now investigate such diverse topics as snow and precipitation dynamics, biogeo-chemistry in the Southern Ocean, atmospheric circulation, and air pollution in Polar Regions or the long-term history of climate and of the ice sheets, covering Antarctica, the Arctic regions as well as high mountain regions and the Himalayan Plateau. In April 2016 the Swiss Polar Institute (SPI) was founded, devoted to studying the Earth's poles and extreme environments. The SPI's first major undertaking will be the Antarctic Circumnavigation Expedition ACE, a scientific expedition to fully sail around the southernmost continent, measuring and quantifying the impact of climate change and pollution in the Southern Ocean.

The biennial SCAR meetings, the annual Arctic Science Summit Week (ASSW), the IASC business meetings, the Open Science Conference and the 2018 Arctic Observing Summit will be hosted by the Swiss Federal Institute for Forest, Snow and Landscape Research (WSL) under the patronage of the Swiss Committee on Polar and High Altitude Research. The WSL Institute for Snow and Avalanche Research (SLF), itself located in the Alps, is responsible for the organization of POLAR2018, which will take place in Davos, Switzerland from 15–26 June 2018.

## **POLAR2018 – Where the poles come together**

POLAR2018 – an unprecedented event to gather the world's leading experts and decision makers working in the Arctic and Antarctic! For the first time since the International Polar Year 2007–2008, the organizations leading in both arctic and antarctic research will convene in one place, presenting a great opportunity to cooperate and support each other through the challenges that all scientists face who aim to do research under extreme conditions, be this in the South or the North.

POLAR2018 will consist of presentations from keynote speakers, parallel and plenary sessions, business and strategy meetings, poster presentations, outreach activities, excursions, social events and many networking opportunities. Based on previous meetings, some 1'500–2'000 participants can be expected.



The Council of Managers of National Antarctic Programs COMNAP has scheduled a symposium on the first day of the Open Science Conference. This will bring logistics specialists to POLAR2018 and highlight the fact that Polar and high altitude research is not only a matter of excellent science, but depends on high tech instruments and infrastructure as well as on flawless logistics in an unforgiving environment.



## Davos – The highest city in Europe

Davos, Europe's highest city, is situated in the Eastern part of the Swiss Alps, 1560 meters above sea level. It offers a modern congress infrastructure, hosting such reputed international events as the World Economic Forum. While on the pulse of international research and business, Davos has a pleasant village atmosphere and is nestled amongst a stunning alpine environment with an invigorating climate under sparkling blue skies. Getting to Davos from the nearest international airport (Zurich) takes travelers along a 150 km, fascinatingly beautiful, journey through pre- alpine and alpine landscapes.

## How you can be part of POLAR2018

We are seeking partners interested in joining us to support POLAR2018 on different levels, tailor-made to your target audience. Your support will assist us in delivering one of the largest-ever gatherings of polar scientists, decision-makers and logistics experts. It is expected that more than 2'000 people from all over the world will attend the meetings and conference. POLAR2018 offers unique and highly visible opportunities to present your organization and your work, while being in direct contact with your target audience. Be part of the polar community and reach out to Antarctic and Arctic research at the same time all in one highly attractive location. This will raise your profile by providing excellent visibility to the participants and beyond. Partner logos will be placed on POLAR2018 print products, and your contributions will be acknowledged on both the website and in the conference program. Have a look at the many options below and decide on how to become a partner of POLAR2018.

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## Individual Sponsorship Opportunities

These are items that are necessary for the successful conference and helpful for creating the best possible experience for participants. A sponsor has a chance to show their support of polar research through the presentation of their logo, a claim or to be seen with a graphic branding message. If you would like to show your support by sponsoring one of the following items, you can either financially contribute to the production of an item or you can – in some cases – deliver it ready to use.

All sponsorship partners will be listed with their logo on our website, as well as in the program booklet. Further advertising benefits, for example free access to the Open Science Conference (OSC), sponsor posters, advertisements in the booklet etc. are listed directly with the sponsorship item below.

- ★ Green star sponsors: Items with a green star give you the opportunity to sponsor a sustainable product or service.

### Program booklet

Sponsor benefits	A1a – half-page advertisement in the program booklet at 2'500 CHF
	A1b – full-page advertisement in the program booklet at 5'000 CHF

Each participant of the Open Science Conference will be given a programme booklet upon registration. It is printed in colour, A4 format, and contains the outline of the session programme, floor plans, information on Davos and further details. The conference management will define the content and commission the printing of the booklet.

### Lanyards

Sponsor benefits	A2 – free access to OSC for one representative of the sponsor, sponsor logo on lanyard at 2'500 CHF or delivered complete
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Each participant of POLAR2018 will receive a lanyard with the access badge for the conference building. The lanyard offers an ideal space to present a sponsor logo with high visibility, it should present both the sponsor logo and the POLAR2018 logo, colors can be chosen by the sponsor.

## Conference bags

Sponsor benefits ★ A3 – free access to OSC for one representative of the sponsor, mini-poster with sponsor logo at check-in desk, option to add one insert to the bag (company lyer, give-away) at 5'000 CHF or delivered complete

Each participant of the Open Science Conference will receive a conference bag upon registration with the program booklet and other essential information. The bag with the POLAR 2018 logos should be made of ecologically friendly material to maintain an environmentally sustainable approach. If the sponsor chooses to deliver the bags complete, layout, color and design are up to the sponsor. If the sponsor would rather contribute financially, then the layout will be determined by the conference organizers and the sponsor's logo will be printed on one side of the bag in color.

## Notebook and pen

Sponsor benefits A4 – free access to OSC for one representative of the sponsor, item to be delivered complete

In the conference bag, each participant will receive a notebook and pen. This brings high visibility to a sponsoring partner. The sponsor can define the size, type and design of the items and deliver them complete to the conference organization.

## Internet

Sponsor benefits B1 – free access to OSC for one representative of the sponsor, mini-poster with sponsor logo at central upload server desk at 2'000 CHF

Wireless LAN is a standard in every session room and in the hallways. A wireless overload, if the audience is using WLAN during the presentations, might lead to interruptions in resource-intensive videos or simulations featured in many presentations. Give our speakers the chance to show their best work without any technical delays by providing support for a cable internet connection for the session presentations.

## Webcasting

Sponsor benefits B2 – free access to OSC for one representative of the sponsor, sponsor logo in webcasting introduction information at 3'000 CHF

A number of plenary sessions will be available online allowing us to deliver the most important messages from POLAR2018 to a world-wide audience, reaching far more people than could participate in the conference.



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## Event sponsoring

It's often the social events, coffee breaks and meals where some of the most important networking takes place – a great way for a sponsor to be seen and remembered in a positive context. Different levels of contribution will bring your logo out in different locations. As with the sponsorship items above, all partners will be listed with logo on our website, as well as in the program booklet. Further sponsor benefits are listed directly with each event description.

### Coffee breaks and refreshments

Sponsor benefits ★ C1 – free access to OSC for one representative of the sponsor, mini-poster with sponsor logo at the coffee stations at 5'000 CHF

Coffee, tea and pastries will be served twice daily to the approximately 600 participants of the SCAR and IASC ASSW meetings and the anticipated 2'000 participants of the Open Science Conference. These breaks provide participants with an important opportunity for networking with colleagues and making new contacts. Disposable items will be reduced to paper napkins; everything else will be served in crockery and glass. Thus, this service carries the green star for sustainability.

### Opening Ceremony of the Open Science Conference on 19 June 2018 – Reception given by the Swiss Federal Department of Foreign Affairs

Contribution level C2 – 86'000 CHF **SOLD**

### Posters and Beer at the Open Science Conference on 20/21/22 June 2018

Sponsor benefits ★ C3 – mini-poster with sponsor logo at several high-visibility locations around the icebreaker area, mention as exclusive sponsor online, free access for one sponsor representative to the icebreaker at 10'000 CHF

Poster sessions offer a chance for scientists to present their work in a more relaxed setting and are an ideal networking opportunity after a day of plenary and parallel oral sessions. The Posters and Beer sessions will take place on three late afternoons after parallel sessions. Congress Catering will offer non-alcoholic beverages and beer from a local brewery.



## Icebreaker for the SCAR Delegates Meeting on 24 June 2018

Sponsor benefits C4 – mini-poster with sponsor logo at several high-visibility locations around the icebreaker area, mention as exclusive sponsor online, free access for one sponsor representative to the icebreaker at 4'000 CHF

The governing body of SCAR, the delegates, will be welcomed with drinks and delicious snacks before they begin their work in deciding the future directions for SCAR. Congress Catering will provide non-alcoholic beverages, Swiss wines, beer, as well as warm and cold snacks.

## Lunches during the SCAR Delegates Meeting on 25–26 June 2018

Sponsor benefits ★ C5 – mini-poster with sponsor logo at several high-visibility locations around the lunch area, mention as exclusive sponsor online, free access for one sponsor representative to both lunches at 10'000 CHF

The about 100 participants of the delegates meeting will be having their lunches on the two meeting days in the Congress building, thus ensuring plenty of opportunities to discuss the future of SCAR and international Antarctic research priorities. Congress Catering will provide a variety of finger food and non-alcoholic beverages in a relaxed setting with standing tables and seating areas.

## Coffee breaks and refreshments during the SCAR Delegates Meeting on 25–26 June 2018

Sponsor benefits C6 – mini-poster with sponsor logo at the coffee stations at 4'000 CHF

The ca. 100 participants of the Delegates meeting will have a coffee and refreshment break twice a day. Congress Catering will provide coffee, tea, orange juice, fruit and pastries. Disposable items will be reduced to paper napkins; everything else will be served in crockery and glass. Thus, this service carries the green star for sustainability.

## Banquet for the SCAR Delegates Meeting on 25 June 2018 offered by the Swiss Federal Department of Foreign Affairs

Contribution level C7 – 15'000 CHF **SOLD**



## Booths

If you wish to present your organization, services or products with a booth in the hallways at POLAR2018, please contact the conference organization to receive detailed information and a quote. All booths will be placed in well-frequented areas (coffee break areas, hallways) so as to ensure frequent contact with the conference participants, be they scientists, technicians, logistics specialists or policy makers.

## What can we do for you?

Would you like to become part of POLAR2018 but need further information? Do you have any questions? Would you like to chat about a particular offer, sign up for an item or suggest something new? Please do not hesitate to contact us, we are happy to help. If you wish to see which sponsoring opportunities are still available, please check the constantly updated list on our website. Of course, if your decision is made, you can also send us the form from the back of the booklet, either by email or online at [www.polar2018.org/partners](http://www.polar2018.org/partners), followed by the signed form by post to the address given below.

## Get in touch or visit our website on [www.polar2018.org](http://www.polar2018.org)

Anja Schilling Hoyle  
Conference Manager POLAR2018  
[anja.schilling@slf.ch](mailto:anja.schilling@slf.ch) or [polar2018@slf.ch](mailto:polar2018@slf.ch)  
WSL Institute for Snow and Avalanche Research SLF  
Flüelastrasse 11 | 7260 Davos Dorf | Switzerland



## Overview sponsorship items and event sponsoring

Sponsorship Item	Contribution	Order Number
<b>Program booklet</b>		
– shared contribution	2'500 CHF	A1a
– full contribution	5'000 CHF	A1b
<b>Lanyards (with logo)</b>	2'500 CHF or delivered complete	A2
<b>Conference bags</b>	5'000 CHF or delivered complete	A3
<b>Writing pads and pens</b>	delivered complete	A4
<b>Internet</b>	2'000 CHF	B1
<b>Webcasting</b>	3'000 CHF	B1

Event Sponsoring	Contribution	Order Number
<b>Coffee breaks SCAR/IASC meetings, – ASSW and OSC – shared contribution, each</b>	5'000 CHF	C1
<b>OSC Opening ceremony and Apéro</b>	86'000 CHF <b>SOLD</b>	C2
<b>OSC Posters and Beer</b>	10'000 CHF	C3
<b>Delegates Icebreaker</b>	4'000 CHF	C4
<b>Delegates Lunches</b>	10'000 CHF	C5
<b>Delegates Coffee breaks</b>	10'000 CHF	C6
<b>Delegates Dinner</b>	15'000 CHF <b>SOLD</b>	C7



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